

U.S. Exports of Merchandise and U.S. Imports of Merchandise on CD-ROM

The U.S. export and U.S. import data on CD-ROM help you turn numbers into meaningful market information

Figure 1

**Digital Processing Unit With Storage, Inpt or Outpt Unt, w/o CRT
Exports to United Kingdom
Unit of Quantity-Number**

U.S. Export of Merchandise for the Year Through December 1994

	Domestic Exports	Foreign Exports
Exports by 1st Unit of Quantity	251,832	2,523
Exports by 2nd Unit of Quantity	0	0
F.A.S.* Export Value	487,597,250	7,362,393
Shipments by Vessel		
F.A.S. Export Value	17,391,022	0
Shipping Weight	698,712	0
Shipments by Air		
F.A.S. Export Value	459,321,044	7,356,393
Shipping Weight	1,527,729	24,370

*Free Alongside Ship (dollar values at U.S. port of export)

- "What you don't know about export and import statistics can hurt you."
- "Helps determine market share."
- "Produce your own trade report in seconds."

These are some of the comments by satisfied customers of the popular Census CD-ROM's *U.S. Exports of Merchandise* and *U.S. Imports of Merchandise*.

Here are the numbers you need to identify and explore new foreign and domestic markets. The Census Bureau offers users a monthly subscription to foreign trade CD-ROM's — export or import discs with software that deliver the data you need fast.

The export data show U.S. exports of domestic and

foreign merchandise by Harmonized Schedule B Commodity Code. Users can quickly find data on quantity, value, and shipping weight by country of origin, by country of destination, customs district of exportation, and methods of transportation. See figure 1 for an example using computer exports to the United Kingdom.

Users of import data now have information on general imports and imports for consumption at their fingertips.

Data are available on quantity, value (i.e., the total for all methods of

transportation), value and shipping weight for vessel or air shipments of commodities by country of origin, by customs district of entry, by customs district of unloading, and by rate provision.

Who Are the Users?

Among the users of foreign trade data are international companies and foreign governments, including their embassies and consulates. Embassy officials have said that they can get information quicker from us on their countries' exports (our imports) from our CD-ROM's

than they can get from their countries directly!

What's In It?

Each disc contains monthly and year-to-date data for up to —

- 16,000 commodities classified in the International Harmonized System.
- 232 countries including the republics of the former USSR.
- 45 U.S. Customs districts.

The discs also contain user-friendly software and technical documentation with complete description of data bases and indexes.

U.S. Department of Commerce

Economics and Statistics Administration

BUREAU OF THE CENSUS

Easy Access

Access to the files is through our menu-driven *GO* software. Type "Go," and you're into the menu. The software provides a series of screen displays.

Also, the command bar at the bottom of the screen displays options. For example, you can copy selected data or create specialized reports.

The "Copy" feature allows you to copy to your computer in ASCII or *dBASE®* format all the information about a commodity or about all related commodities.

To make things easier, we've added new features to the software that will simplify your job. Just select "Report" in the lower menu bar. This feature allows you to develop a report for a specific imported or exported commodity by value, quantity, country of origin, or country of destination.

The report feature allows you to create an ASCII file that can be brought into popular word-processing or spreadsheet programs or to just print out a report itself.

Suppose you decide to print the report that you have created: select the option, and the software accesses all the country data in the file for the commodity in question. The file will not display this information on the screen but will print it nonetheless. What you see is not what you get! Here you get much more.

For each commodity, the report command shows each country from which we receive imports. This can make for endless paper printout. The user has the option to create a file or print the current month, year-to-date information, or both sets of data. Choosing or customizing your report becomes a real paper saver, since printed reports can run many pages.

Also, the CD-ROM contains *EXTRACT* software which permits the user to load subsets of the large files stored on CD-ROM's into spreadsheets, graphic

packages, and other commercial software. See figure 2 for what you will need to get started.

Timely Release of the Data

You don't have to wait until the printed publications are available. The monthly export and import data are available about 1 week after the official data release and in your hands to satisfy your specific data needs. See figure 3 for some of the uses of the foreign trade data. Also, see figure 4 for an example of a customized report.

Figure 2

What You Need to Get Started

System requirements for *DOS®*

- Census Bureau discs are designed for *IBM®* compatible microcomputers, 286 or better microprocessor, 520k RAM available, and hard disc. *MS-DOS®* version 3.3 or higher is necessary. Discs can be used in *Apple®* computers too, but the software included on the disc works only on *IBM®* compatibles.
- You will need a CD-ROM reader and *Microsoft CD-ROM Extensions®* software version 2.0 or higher.

Figure 3

Some Uses of Foreign Trade Statistics

In the Public Sector

- To develop the merchandise trade figures used in balance of payments accounts.
- To analyze major movements and trends (commodity and geographic) in international trade.
- To measure the impact of tariff and trade concessions under the General Agreement on Tariffs and Trade (GATT) and the General System of Preference.
- To evaluate and plan programs such as the export expansion and the agricultural assistance programs under the Foreign Assistance and Merchant Marine Acts.
- As a statistical base to implement and analyze operations under various international agreements such as the North American Free Trade Agreement (NAFTA), the Multi-Fiber Agreement, the Canadian Automotive Products Agreement, the International Coffee Agreement, etc.

In the Private Sector

- To appraise the general trade situation.
- As a basis for share-of-the-market penetration studies.
- To determine product and market development.
- To measure the impact of competition.
- For port authorities to determine the need for the design of future facilities and equipment.

product profile

Foreign Trade CD-ROM's

Figure 4

**A Printed Report File
Created From the
February 1994 Foreign
Trade Import CD-ROM
Showing Red Wine
Imports**

HTSUSA code

No. of shipments

		Customs		Liters		Cost insurance and freight		
Country	CSC Count	District	Unit_1	Unit_2	Qty_1	Qty_2	Custom Val	C.I.F. Val
** Commodity: 2204215005 Red Wine Grape Nov 14% Alcohol 2L/Less Nov \$1.05/L Month : 02								
*Country: 3370								
Chile	0	1	NY City	L	6000	0	4890	6307
Chile	0	7	Miami	L	69750	0	66778	79608
* Country Total *								
		8			75750	0	71668	85915
*Country: 4279								
France	0	1	Los Ang	L	11340	0	3418	5883
* Country Total *								
		1			11340	0	3418	5883
*Country: 4370								
Hungary	0	1	Phila	L	3375	0	3000	4189
Hungary	0	1	Norfolk	L	3510	0	3120	4035
Hungary	0	1	Tampa	L	5850	0	5425	6732
Hungary	0	2	Miami	L	6480	0	5760	7845
*Country Total *								
		5			19215	0	17305	22801
*Country: 4700								
Spain	0	1	Chicago	L	10800	0	10800	11263
Spain	0	1	Miami	L	10800	0	3312	6605
* Country Total *								
		2			21600	0	14112	17868
*Country: 4710								
Portugl	0	2	Boston	L	16000	0	14899	16595
Portugl	0	1	NY City	L	9000	0	4980	5301
Portugl	0	1	Balt.	L	5526	0	4574	5450
* Country Total *								
		4			30526	0	24453	27346
*Country: 4759								
Italy	0	3	Boston	L	15975	0	14715	18576
Italy	0	25	NY City	L	196255	0	184384	221986
Italy	0	2	Phila.	L	11232	0	11171	13565
Italy	0	5	Balt.	L	17757	0	17206	23582
Italy	0	5	Norfolk	L	35361	0	31559	3720

in dollars

How to Order

The *U.S. Exports of Merchandise CD-ROM* and the *U.S. Imports of Merchandise CD-ROM* are available on 12 monthly discs each and contain cumulative year-to-date data (a total of 24 discs) available for \$150 per disc, from Customer Services.

One free copy of the technical documentation containing descriptive information about the file and the record layout accompanies each order.

A quarterly subscription, and an annual subscription to both import and export data are available as well at a discount (quarterly is \$500 and annual is \$1,200). In addition, the subscription comes with a special bonus.

For no extra charge, the *U.S. Exports History 1990-1994* or the *U.S. Imports History 1990-1994* is included on both subscription CD-ROM's. (If purchased separately, the history discs sell for \$150 each.) The history disc does not include

monthly data or data for method of transportation. To order, all 301- 457-4100 or use the order form on page 4.

Want a peek at the data? Ask for a free sample Export or Import CD-ROM, or check the appropriate box on the order form.

For More Information

If you would like more information concerning *U.S. Export and Import Merchandise 1995 CD-ROM*

or related products, contact—

- Glenn King, Data User Services Division
301-457-1166
- Richard Pruess, Foreign Trade Division
301-457-2311
- For information about the *Product Profiles* series, contact —
Molly Abramowitz
Public Information Office
301-457-2794

*product profile**Foreign Trade CD-ROM's***Order Form for Foreign Trade CD-ROM's**

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Street Address (No P.O. box numbers, please)	Street Address (No P.O. box numbers, please)
City, State, ZIP Code	City, State, ZIP Code
Telephone: Voice Fax	Telephone: Voice Fax

Foreign Trade Options**Method of Payment (Please mark (X))****1. Individual discs**

Qty.	Code	Title	Price each (U.S. \$)	Total price
	CDEX/___/___ yr mo	U.S. Exports of Merchandise (monthly)	150	
	CDIM/___/___ yr mo	U.S. Imports of Merchandise (monthly)	150	
	CDEX/90-94	U.S. Imports History	150	
	CDIM/90-94	U.S. Exports History	150	
	CD-SCHB-95	U.S. Exports Commodity Classification	20	

**2. Quarterly subscription (Mar.-June-Sept.-Dec.
plus Exports or Imports History)**

Qty.	Code	Title	Price each (U.S. \$)	Total price
	CDEX/___/Q yr	U.S. Exports of Merchandise	500	
	CDIM/___/Q yr	U.S. Imports of Merchandise	500	

**3. Annual subscription (Jan.-Dec. plus Exports or
Imports History)**

Qty.	Code	Title	Price each (U.S. \$)	Total price
	CDEX/___/AN yr	U.S. Exports of Merchandise	1,200	
	CDIM/___/AN yr	U.S. Imports of Merchandise	1,200	

4. Total U.S. Cost

\$

☐ Check payable to Commerce-Census☐ Census deposit account ☐ VISA or MasterCard Account:

Expiration date: month year:

Signature on card: _____

Mail to:
Customer Services
Bureau of the Census
Washington, DC 20233-0800
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Fax: 301-457-4611